Rebuilding at Scale: A CTO's journey in a high-growth fintech

LDX3 London | 16-17 June '25 Lee Provoost CTO, Flagstone







Introduction



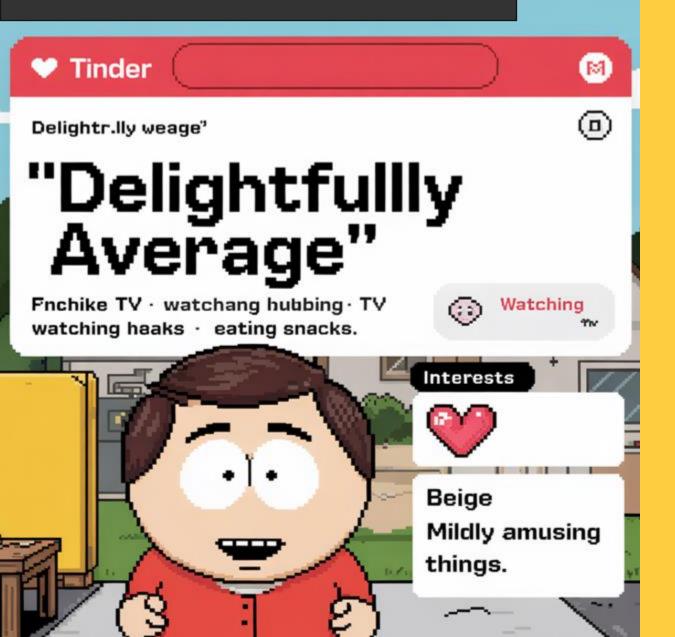
Lee Provoost CTO at Flagstone

UK's leading cash savings platform

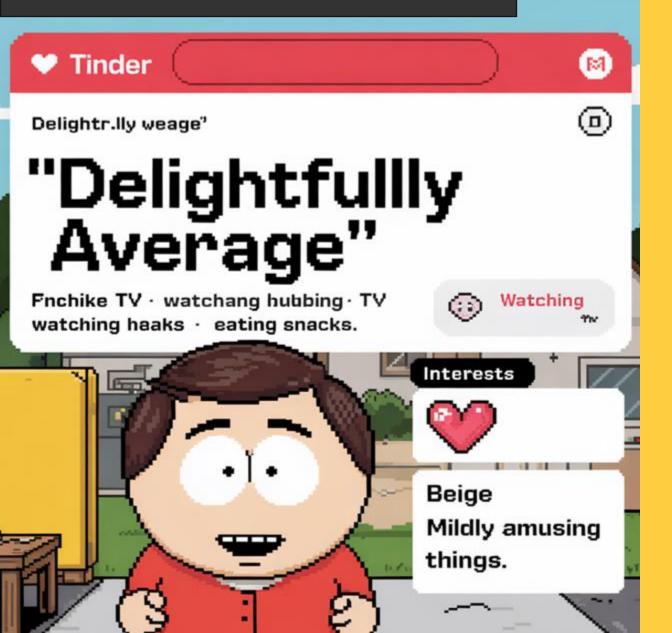
Controversial opinion: "Michael Scott is a better boss than David Brent"



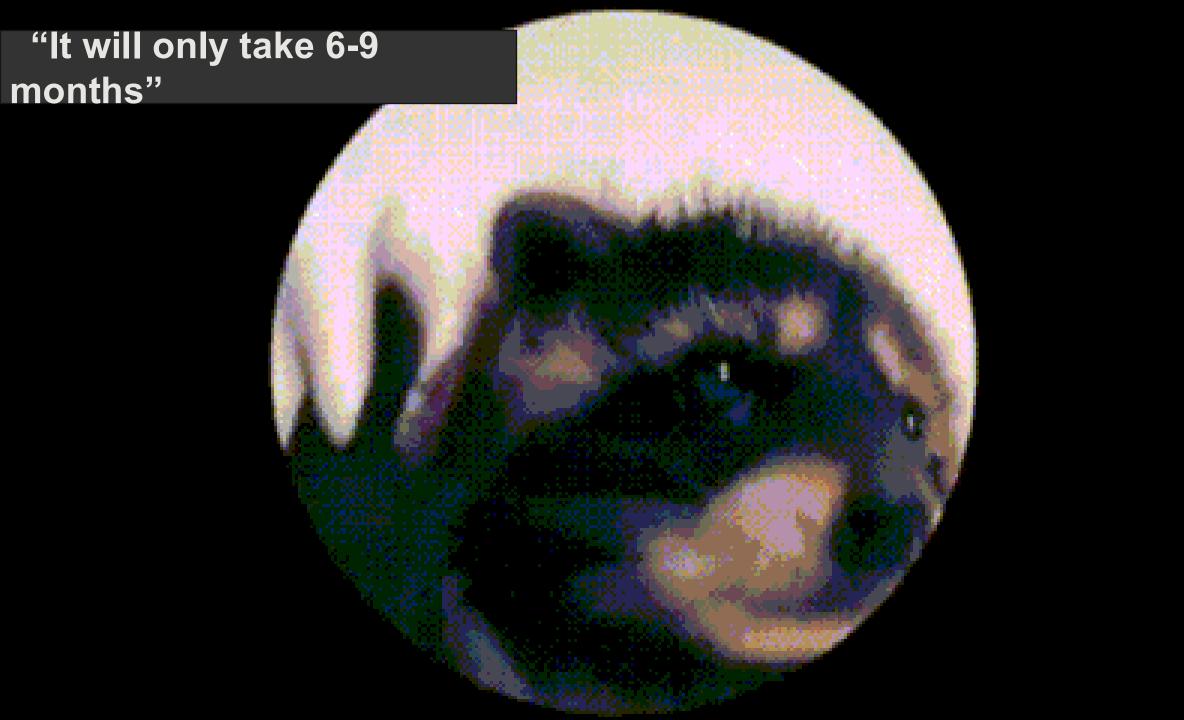
How it started...



How it started...



UNDERSTAND YOUR SUPERPOWER



Technical debt is easy



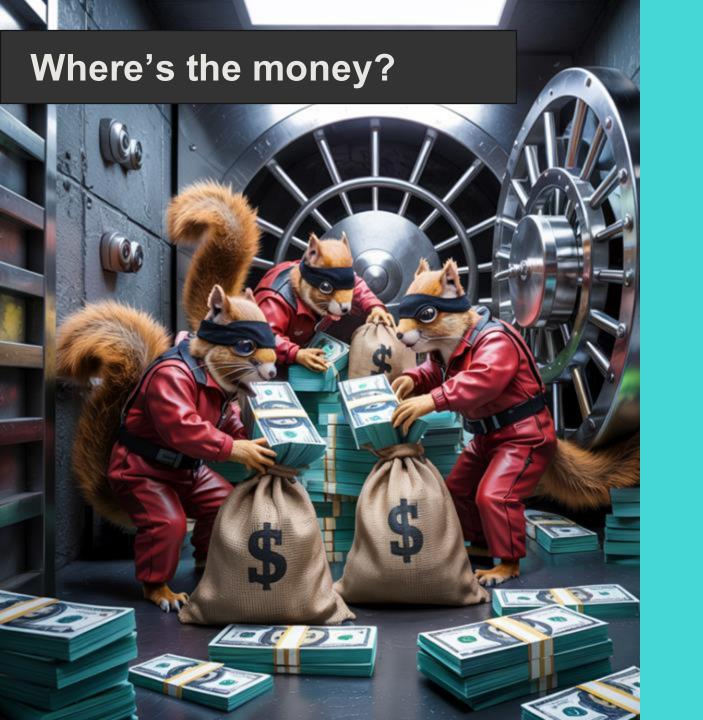
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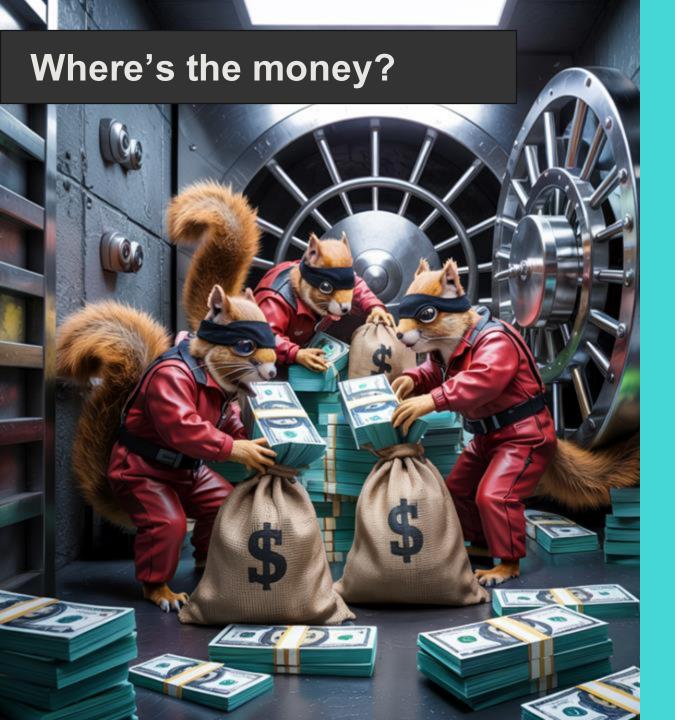
commercial debt =

∑ (technical, product, business

decisions) < now() * hustle</pre>

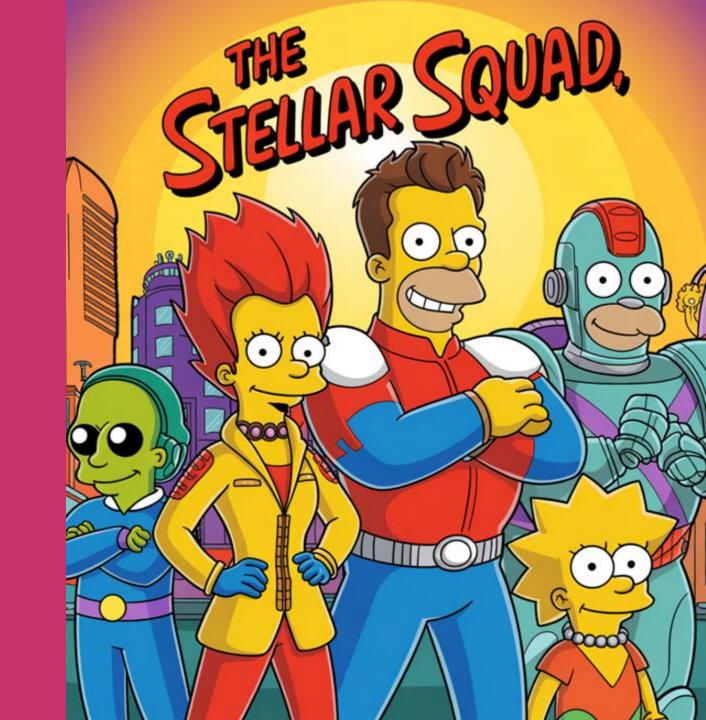






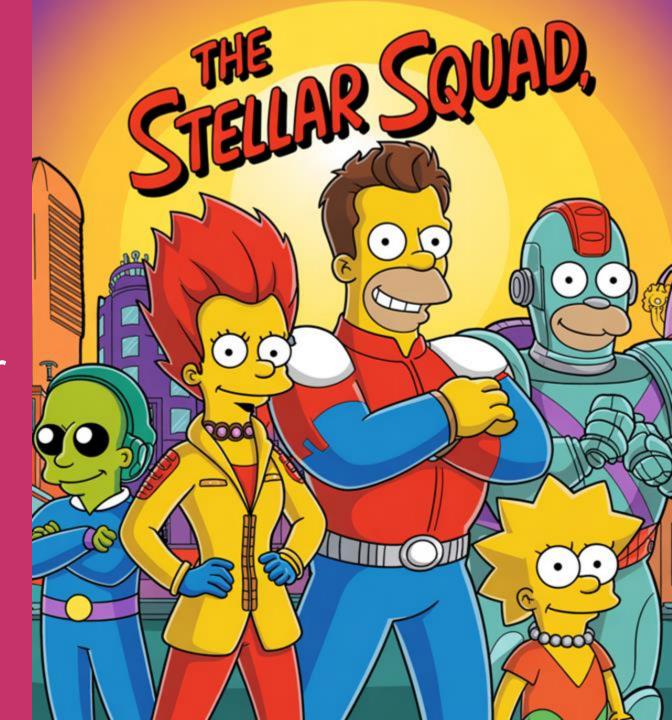
- 1. Focus on growth opportunities
- 2. Don't pursue all or nothing
- 3. Trust from peers and board

Trust is key



Trust is key

Your own senior technology leadership team is NOT your first team.







- 1. Evangelist/cheerleader
- 2. Senior leader/sponsor
- 3. Surge sprints to unblock
- 4. Not everything is a tech prob

Wagile: lipstick on a pig

Just call it what it is: waterfall.

You can still be agile.











- Understand your superpower
- 2. Leverage your first team
- 3. Technical Commercial Debt
- 4. Hire the best you can afford
- 5. Look after yourself