



Tackling the software engineering leader's Dual Mandate



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Modern companies now
compete on their ability to build
and operate software efficiently.

S&P 500 Top 3 in 2023



 Microsoft



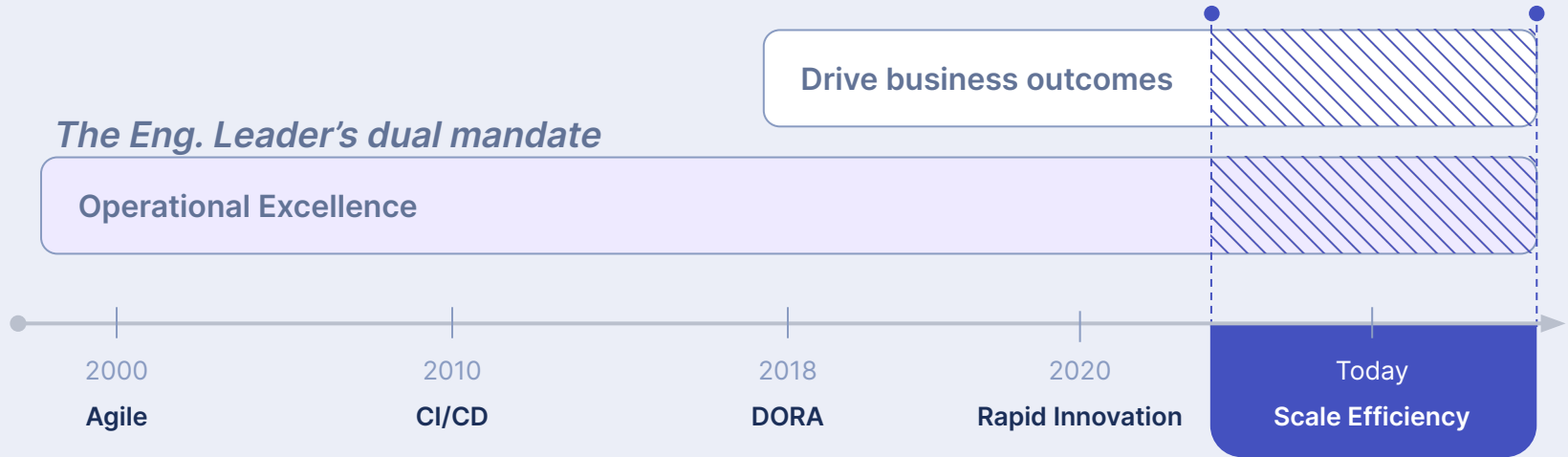
S&P 500 Top 3 in 2005





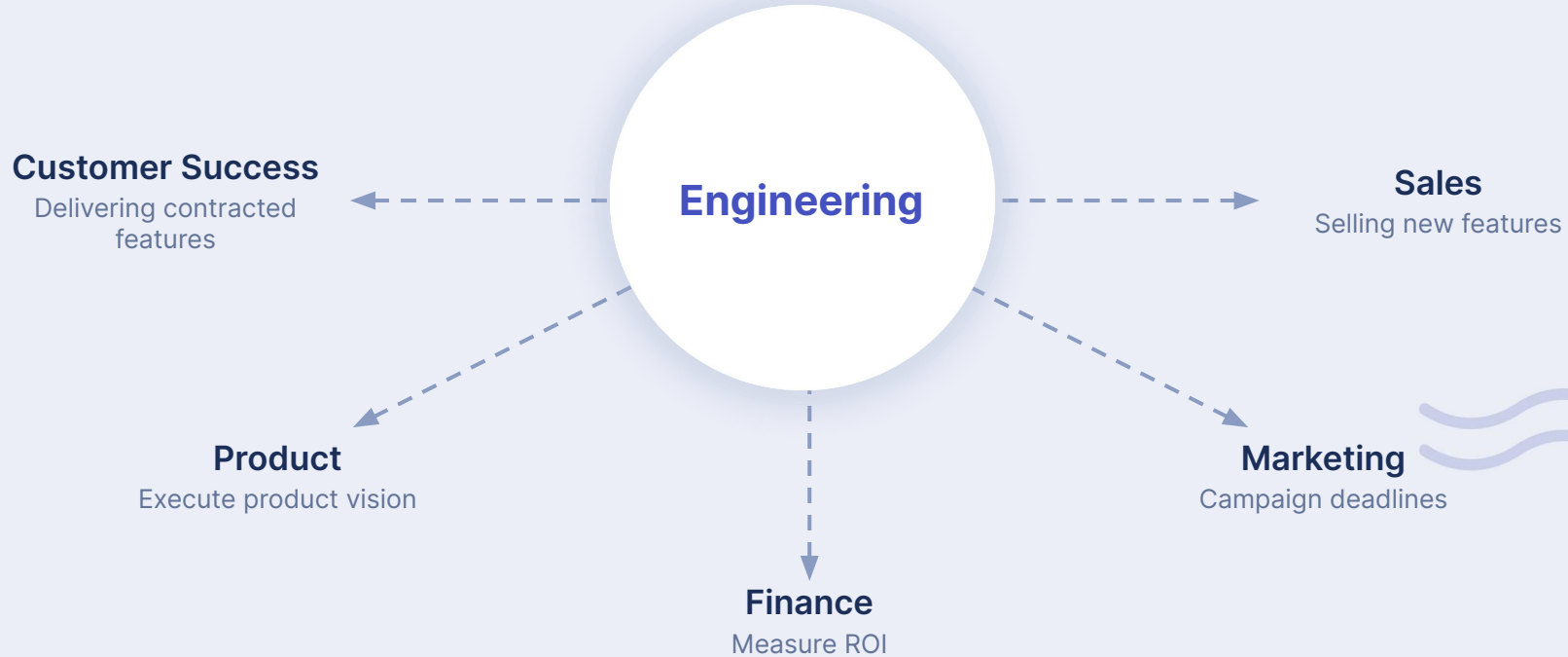


What changed?

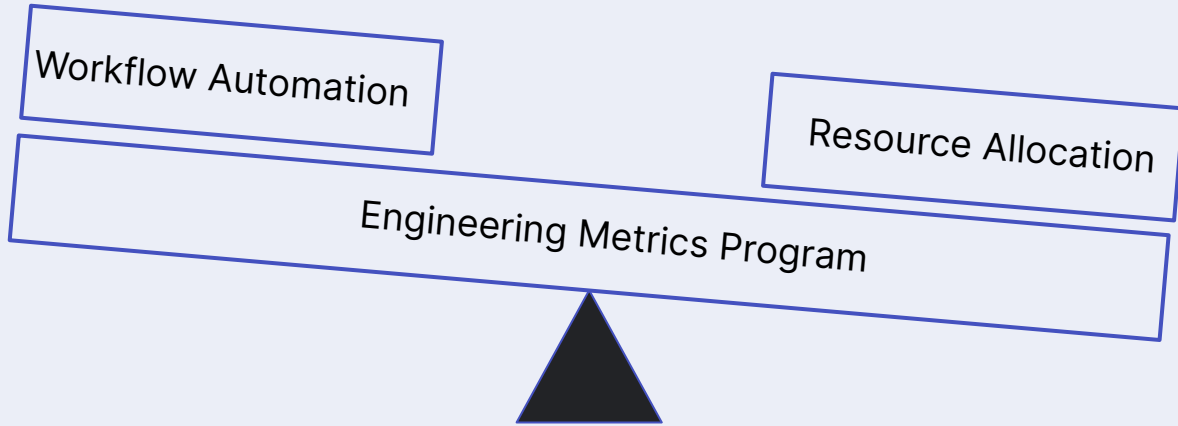


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We now live in a world where software delivery is the driver of business success



Balancing the Dual Mandate



Engineering Efficiency vs. Business Outcomes



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