Accessibility is your MVP

Making time for accessibility in an early stage product

1. WHY
2. HOW
3. WHERE

WHY

ACCESSIBILITY

GPT-4

GROWTH HACKING

ACCESSIBILITY

DISTRIBUTED

XR

BIG DATA

SUSTAINABILITY

NLP

LLM

UNICORN

BLOCKCHAIN

BIOHACKING

VR

METAVERSE

BI

IOT

QUANTUM

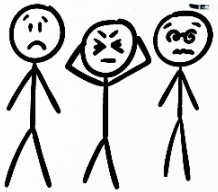
VIRAL

FIRST TO MARKET

GRAPHQL

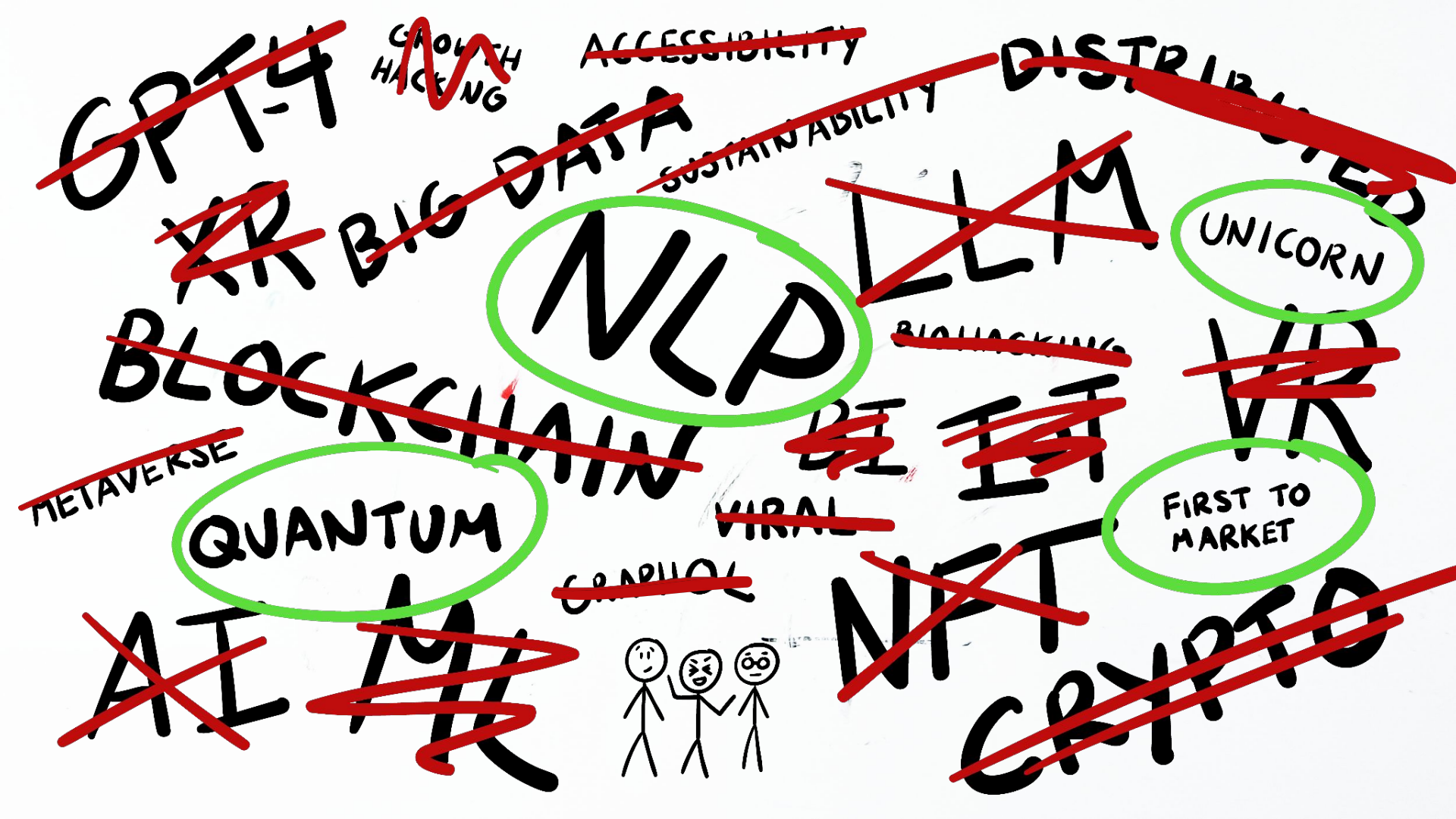
AI

ML



NFT

CRYPTO


GPT-4
GROWTH HACKING
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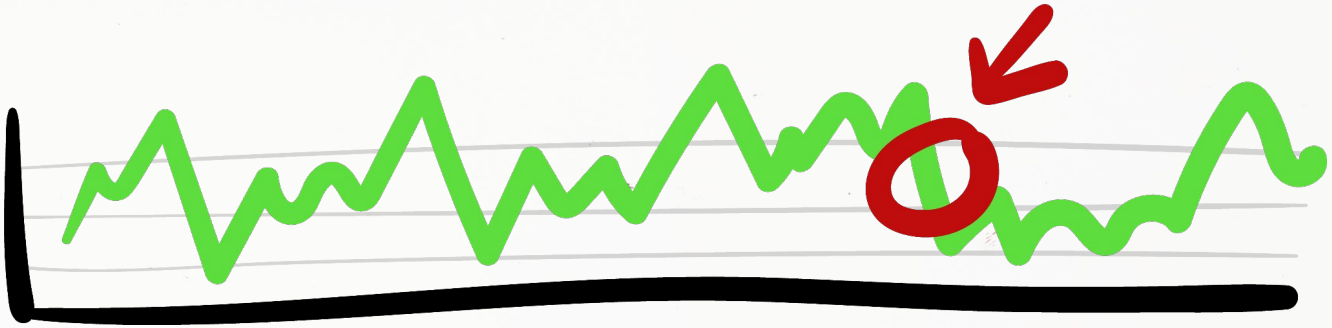
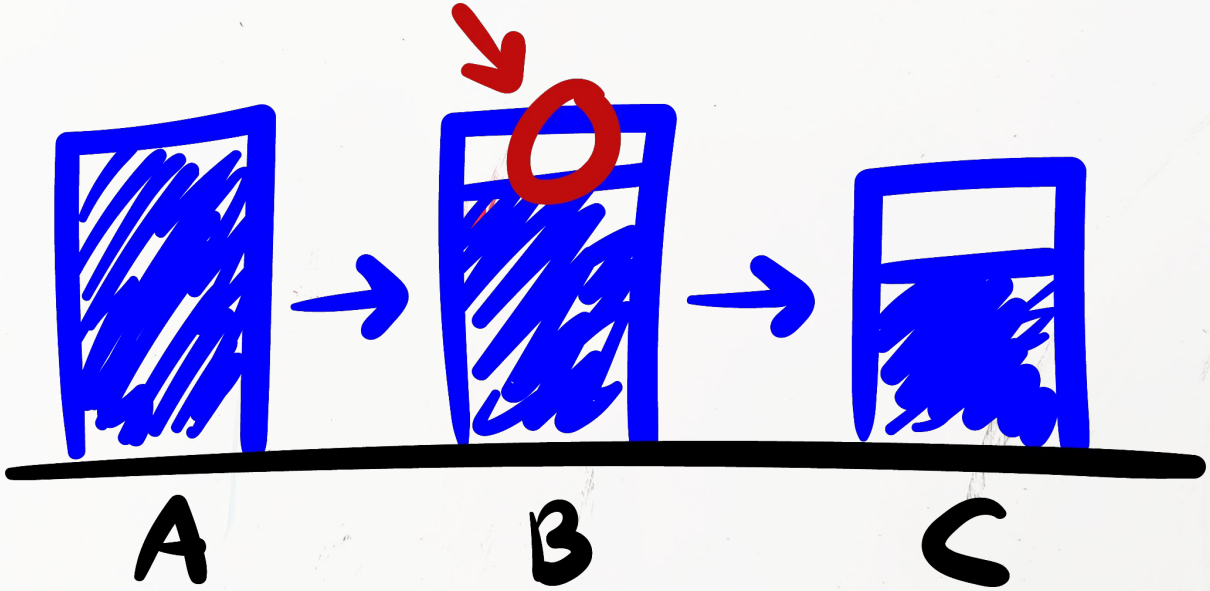


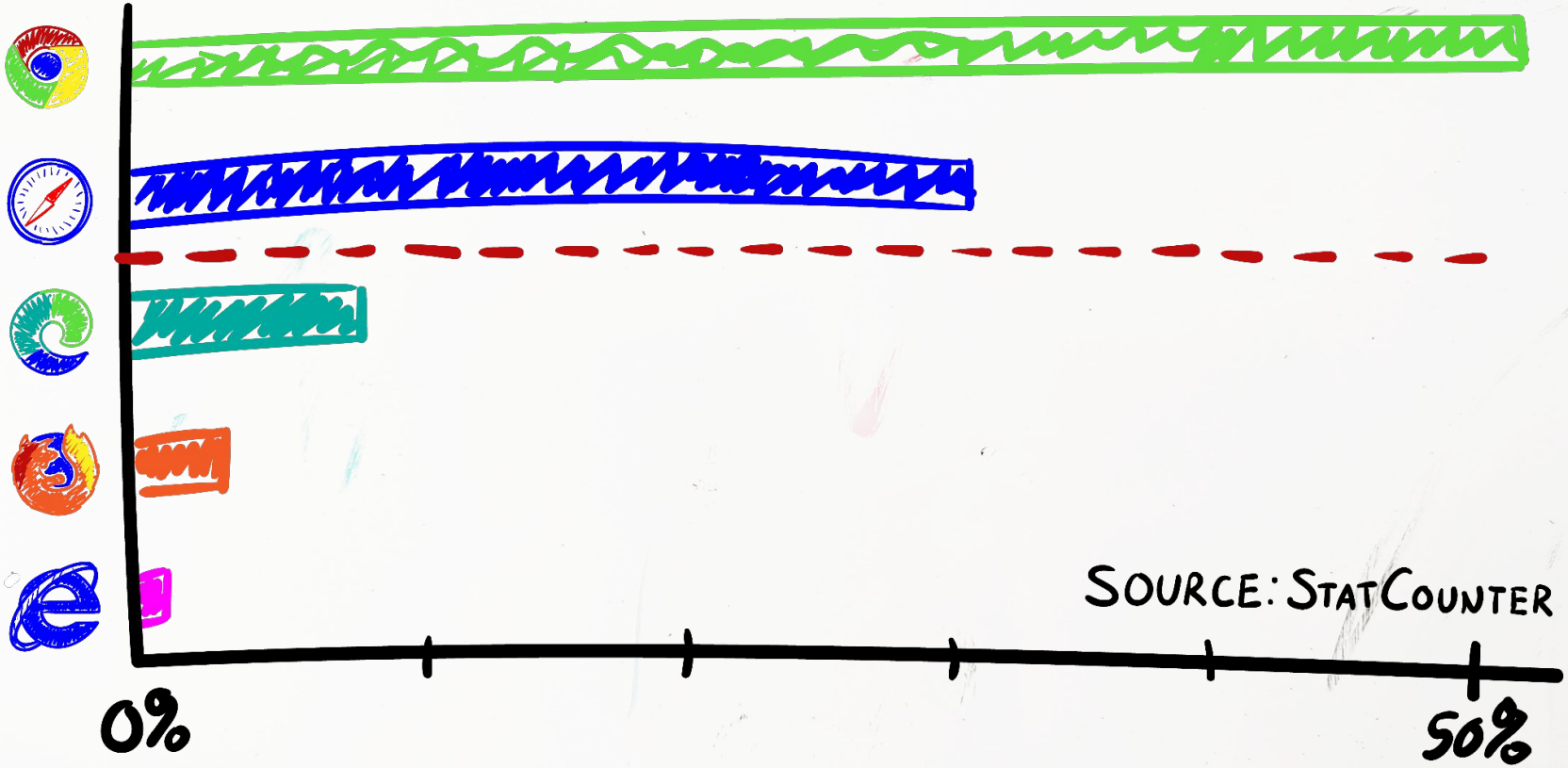

A
B
C

V2

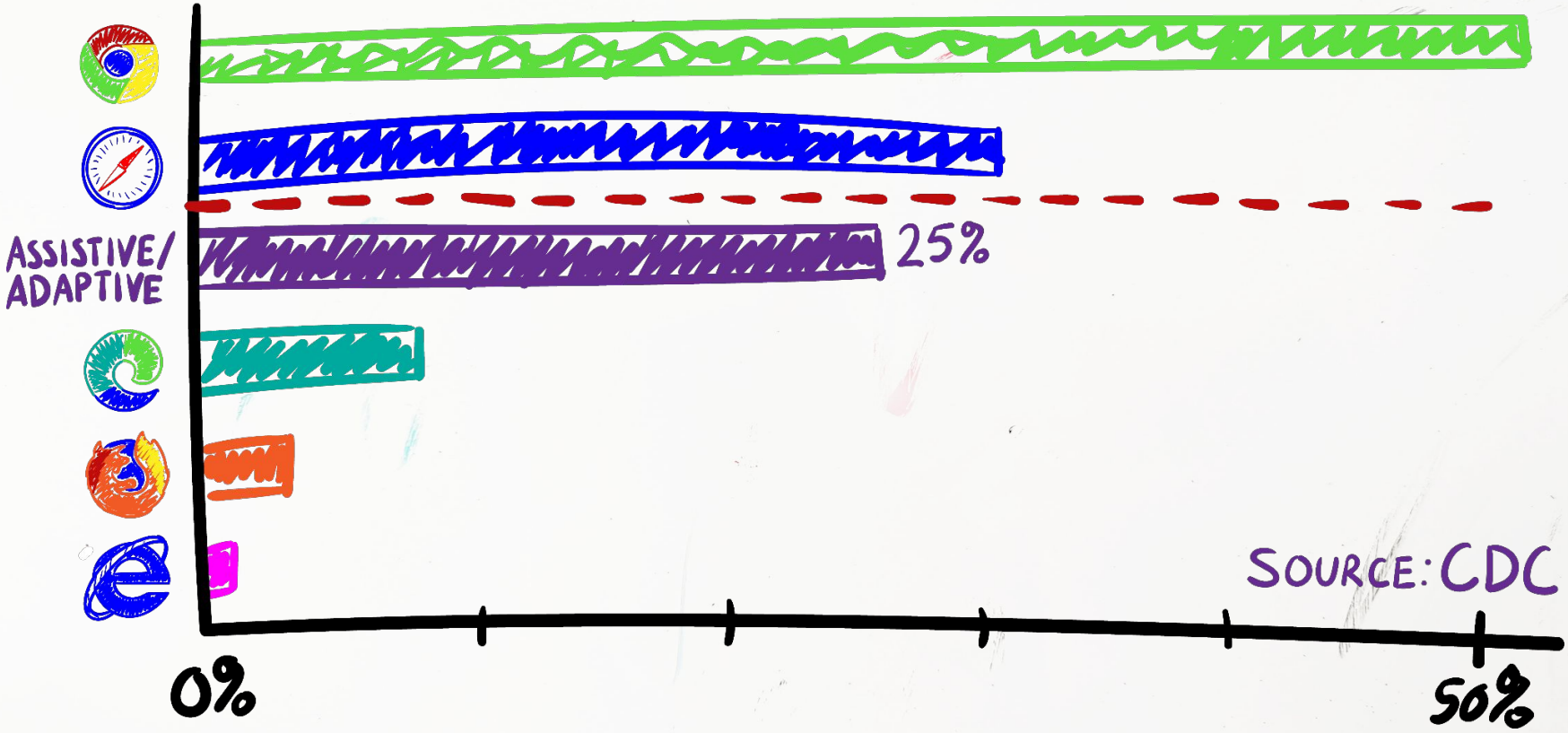
HOW

WARNING:
BAD
METAPHOR

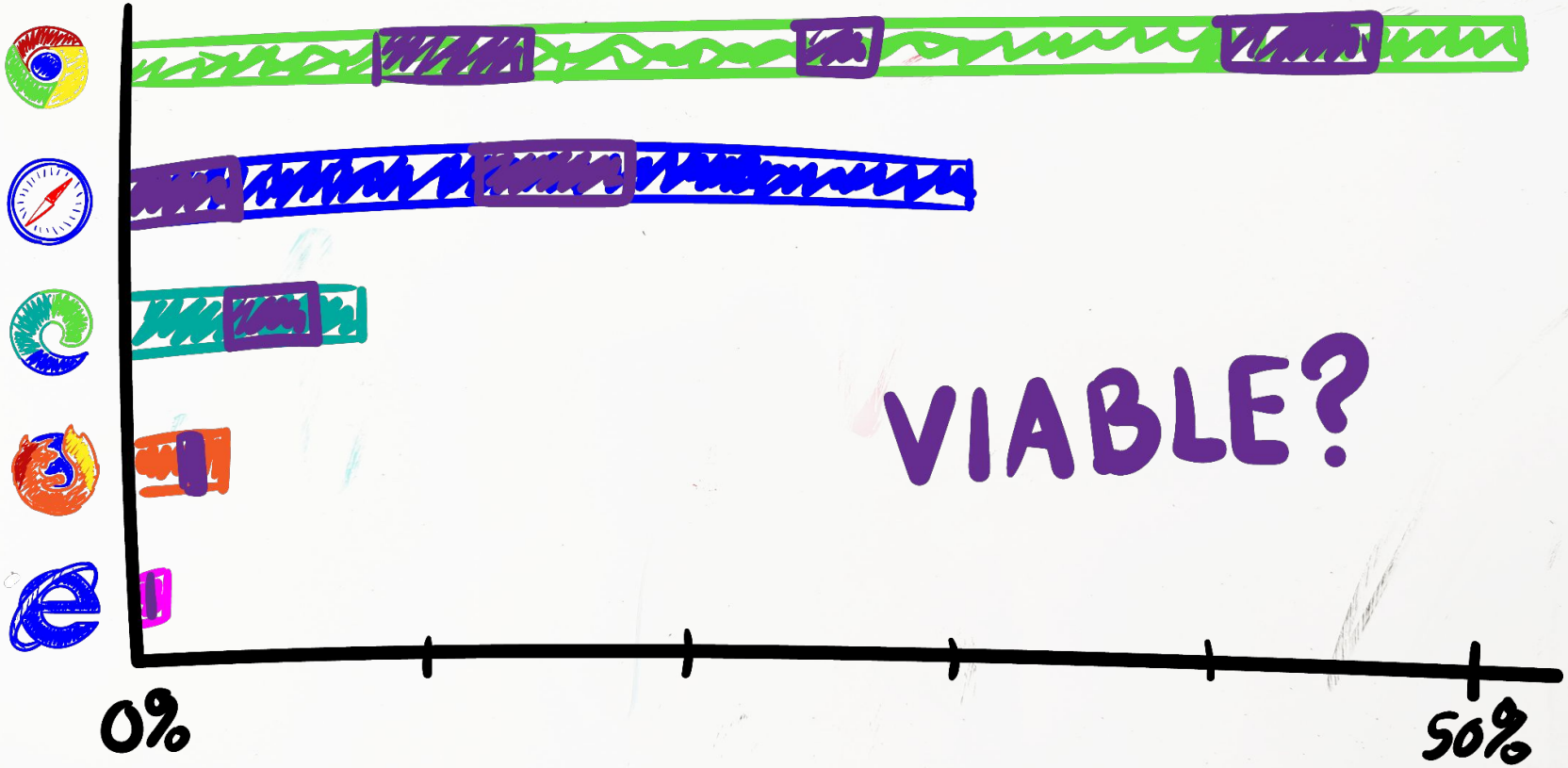
U.S. Browser Market Share (July 2023)



U.S. BROWSER MARKET SHARE (JULY 2023)

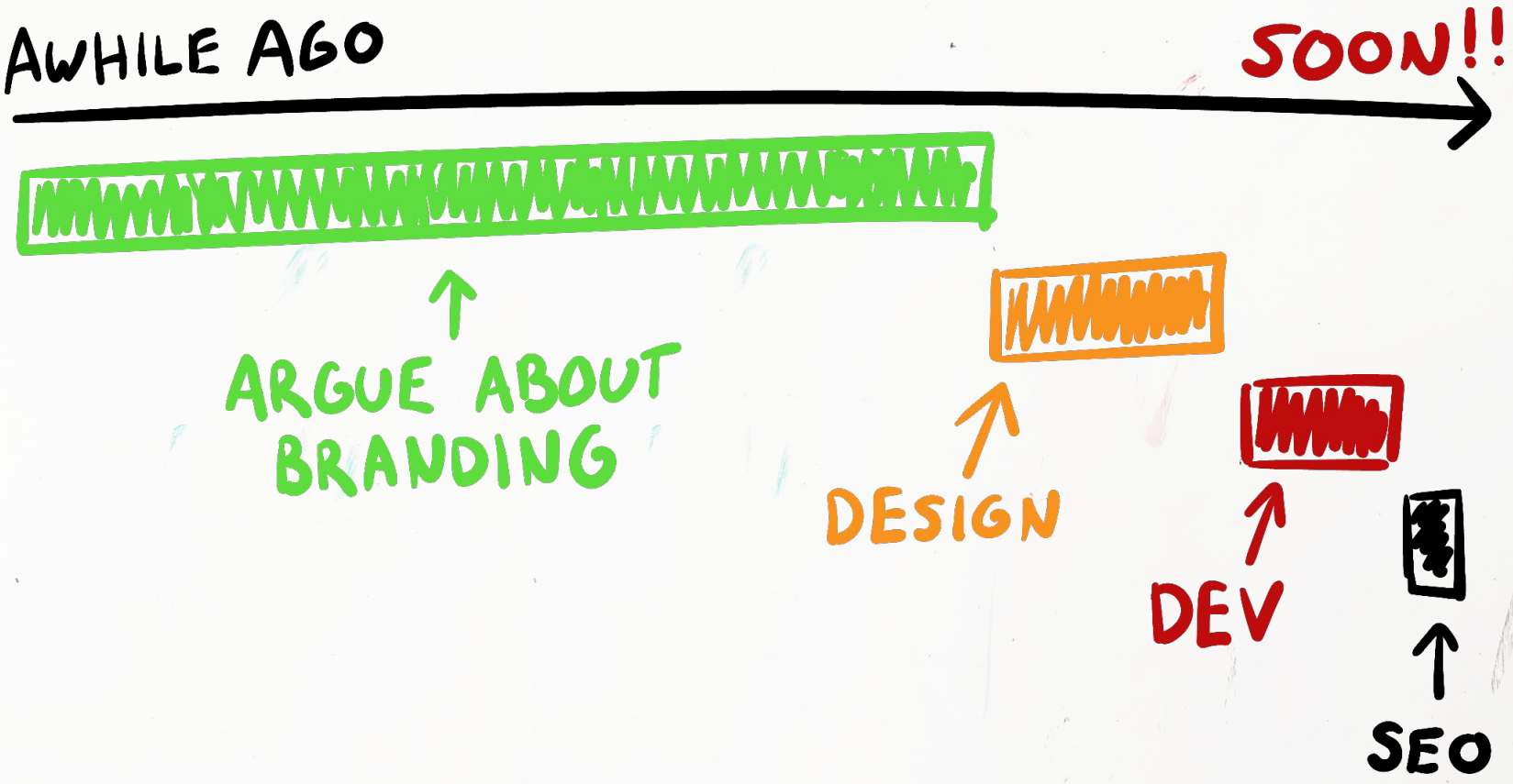


U.S. BROWSER MARKET SHARE (JULY 2023)

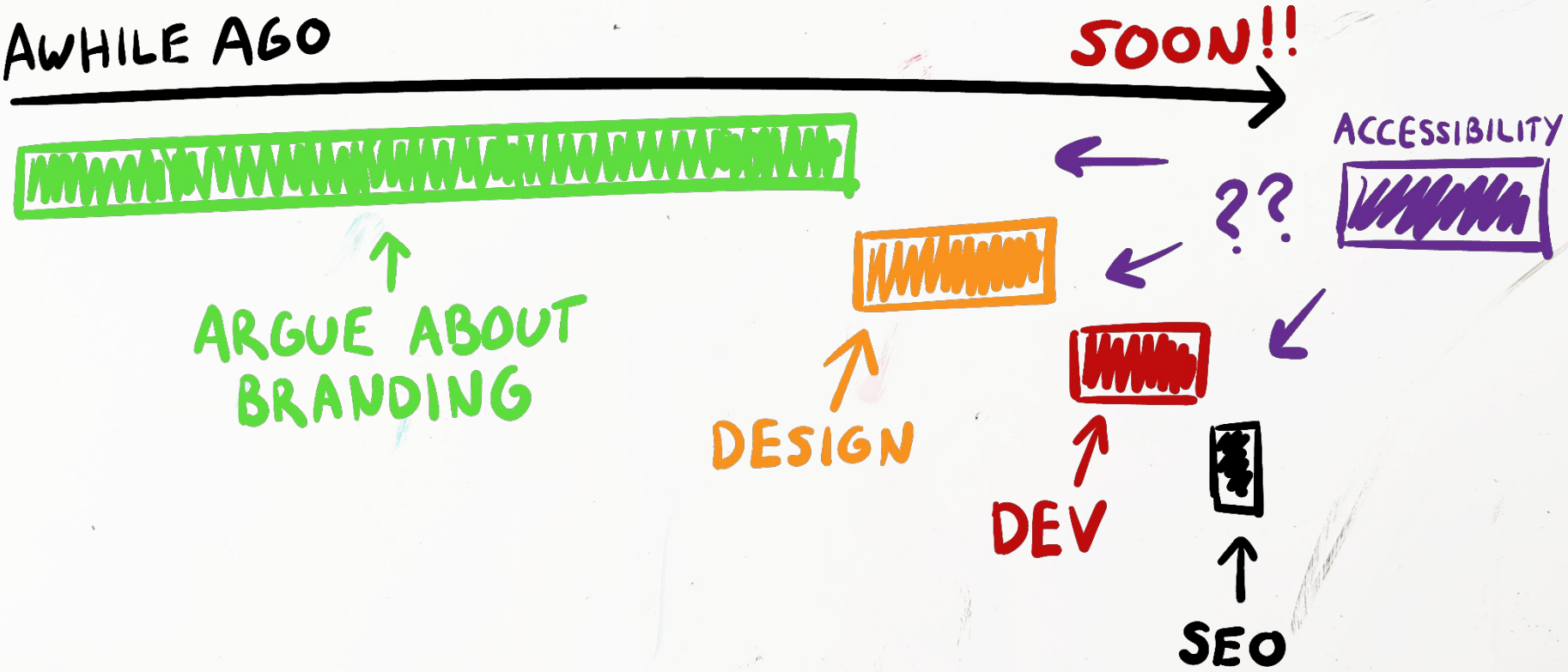


WHERE

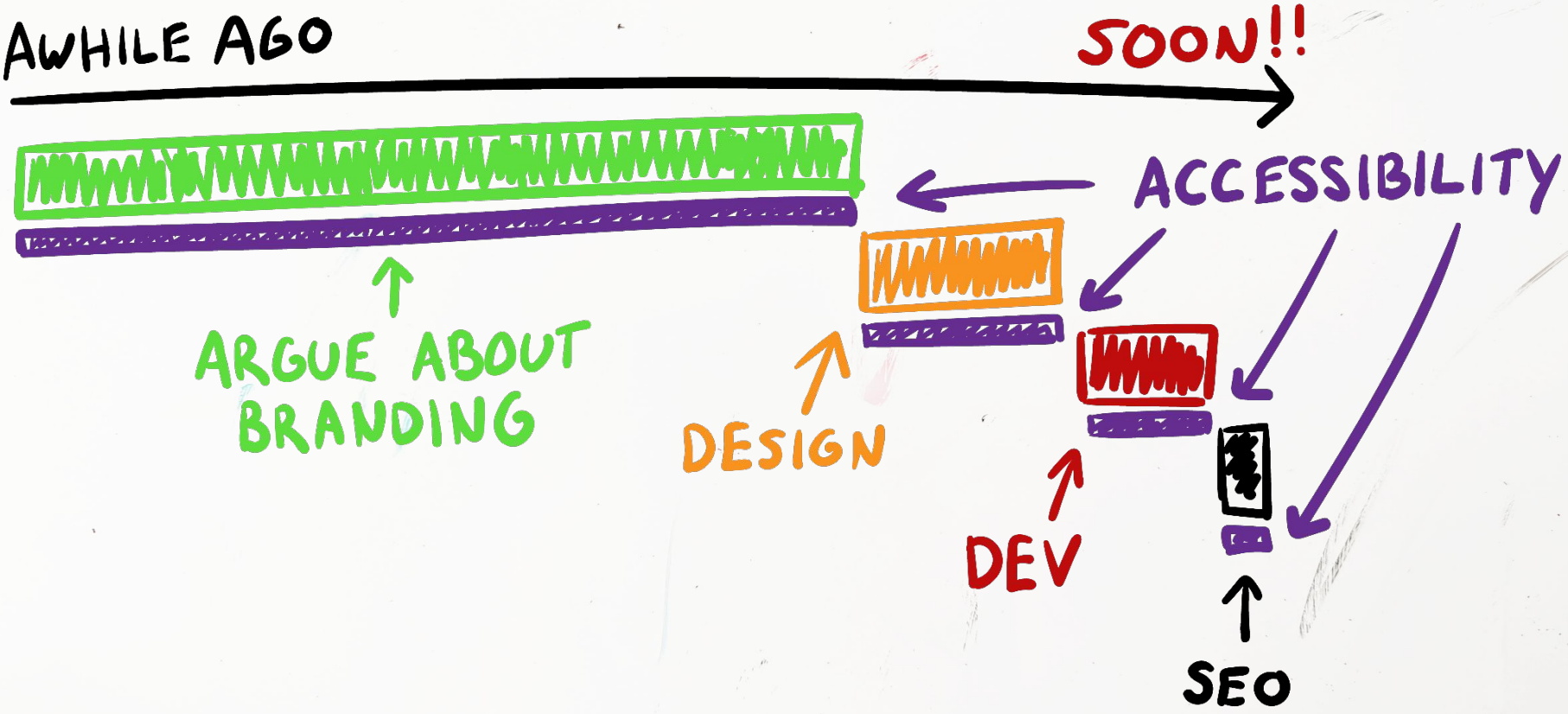
MVP TIMELINE



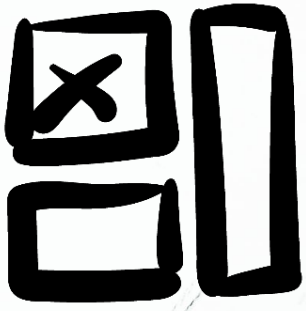
MVP TIMELINE



MVP TIMELINE



DEFINITION

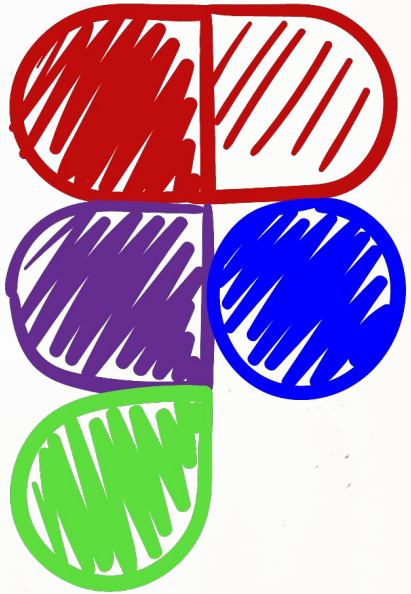


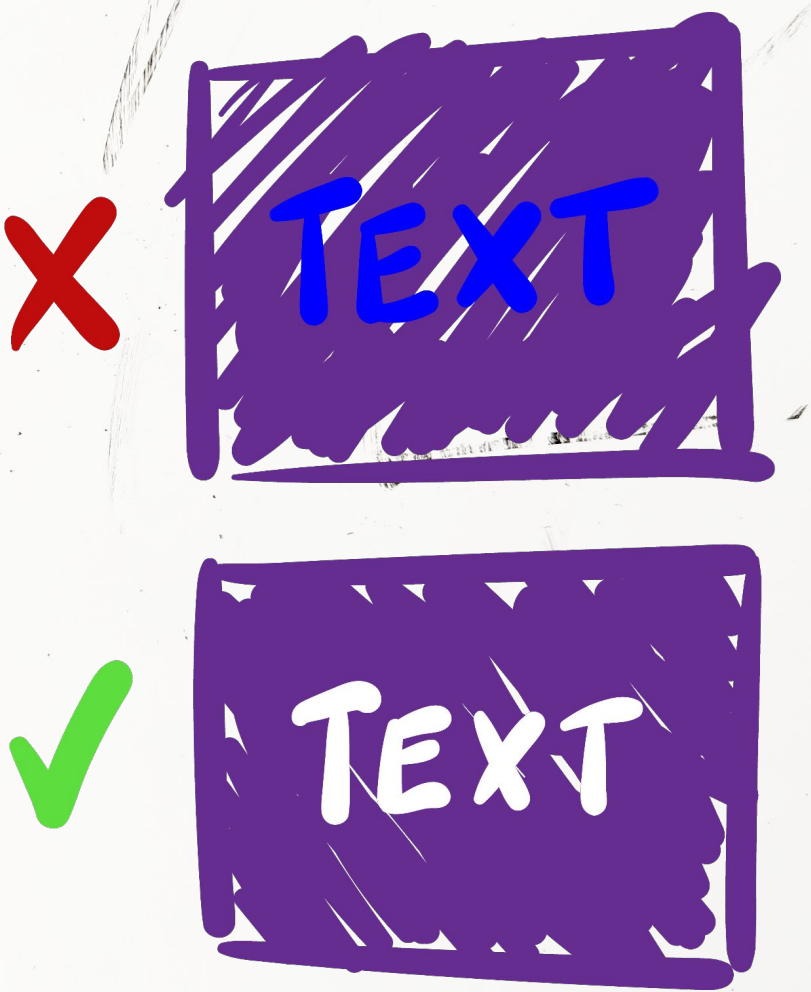
DESIGN

DEVELOPMENT

USER STORIES

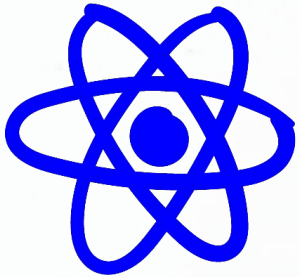
NO		YES
BLIND USERS CAN USE THE SITE	→	APP PROVIDES TEXT ALTERNATIVES FOR VISUALS
USERS WITH LIMITED DEXTERITY CAN SIGN UP	→	DISTINCT BUTTONS FOR ACTIONABLE ITEMS
NEURODIVERGENT USERS CAN FIND PAGE CONTENT	→	PAGE HAS CLEAR VISUAL CONTENT HIERARCHY

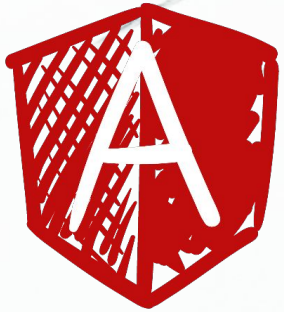



TEXT
TEXT

ACCESSIBLE?

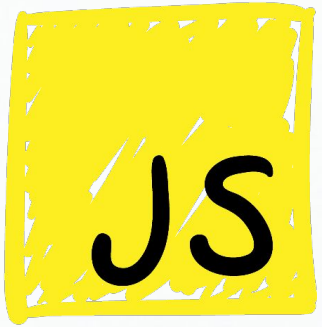
REACT



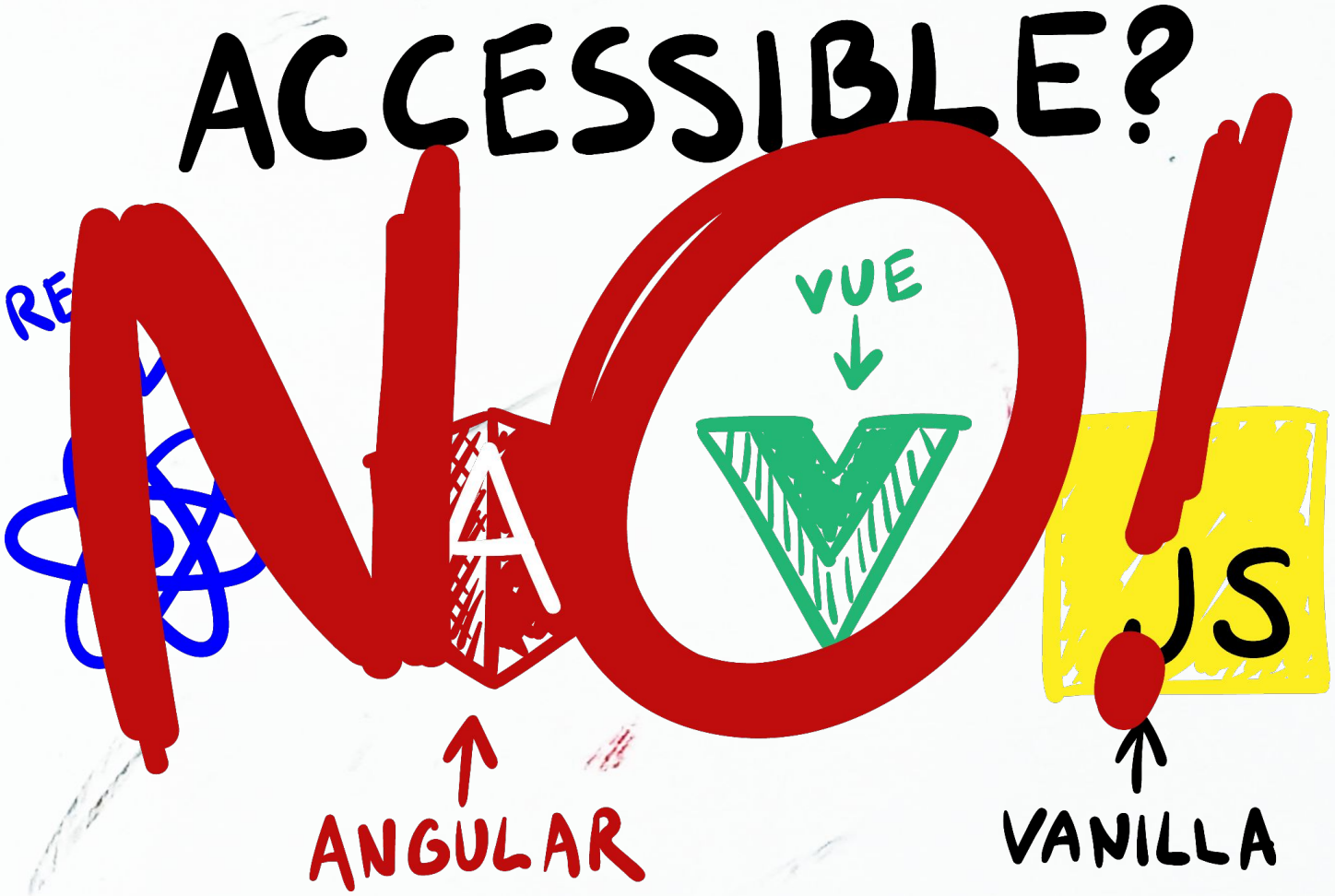


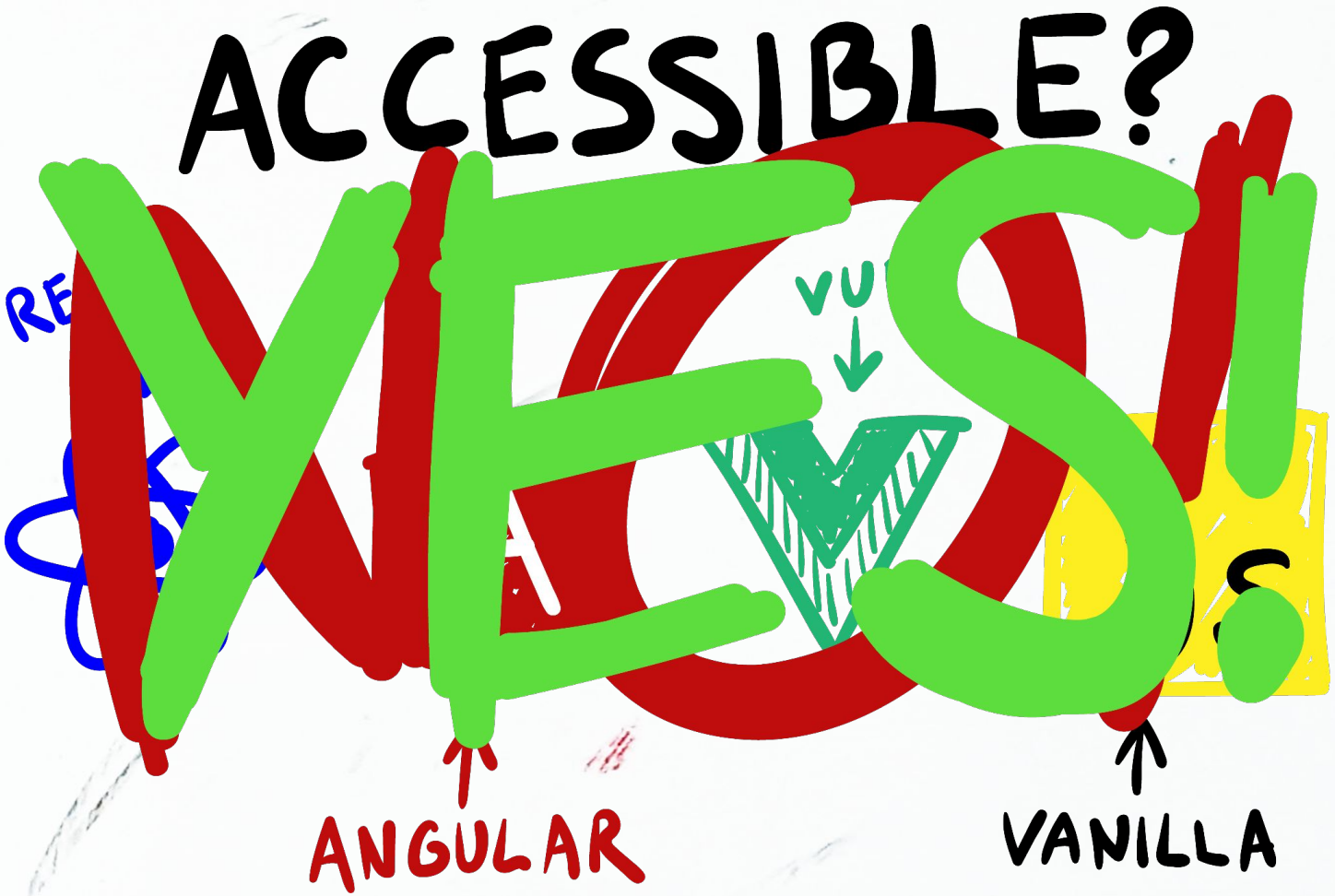
ANGULAR

VUE

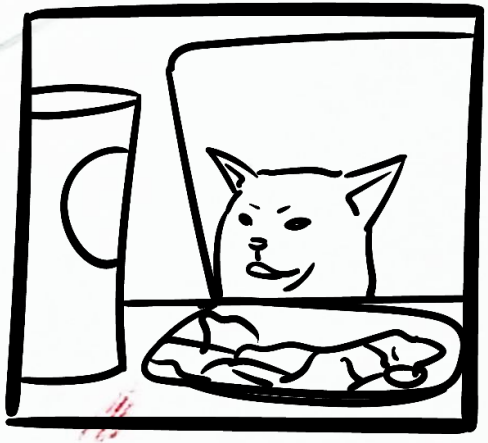


VANILLA

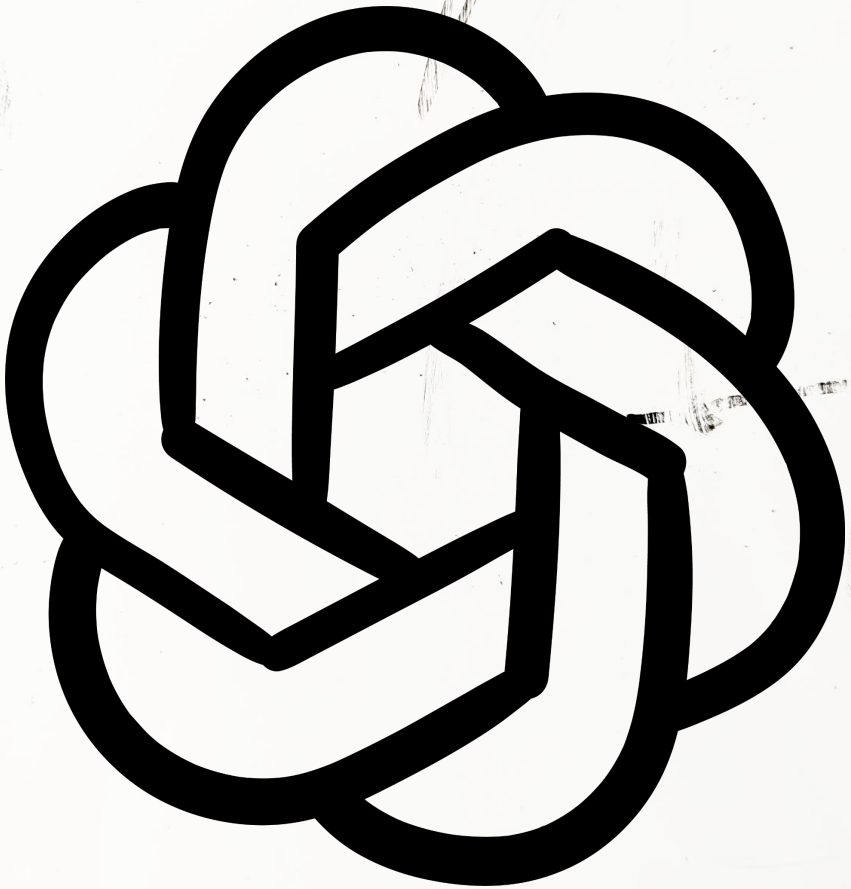

ACCESSIBLE?
NO!
RE
VUE
A
.JS
ANGULAR
VANILLA


ACCESSIBLE?
YES!
ANGULAR
VANILLA

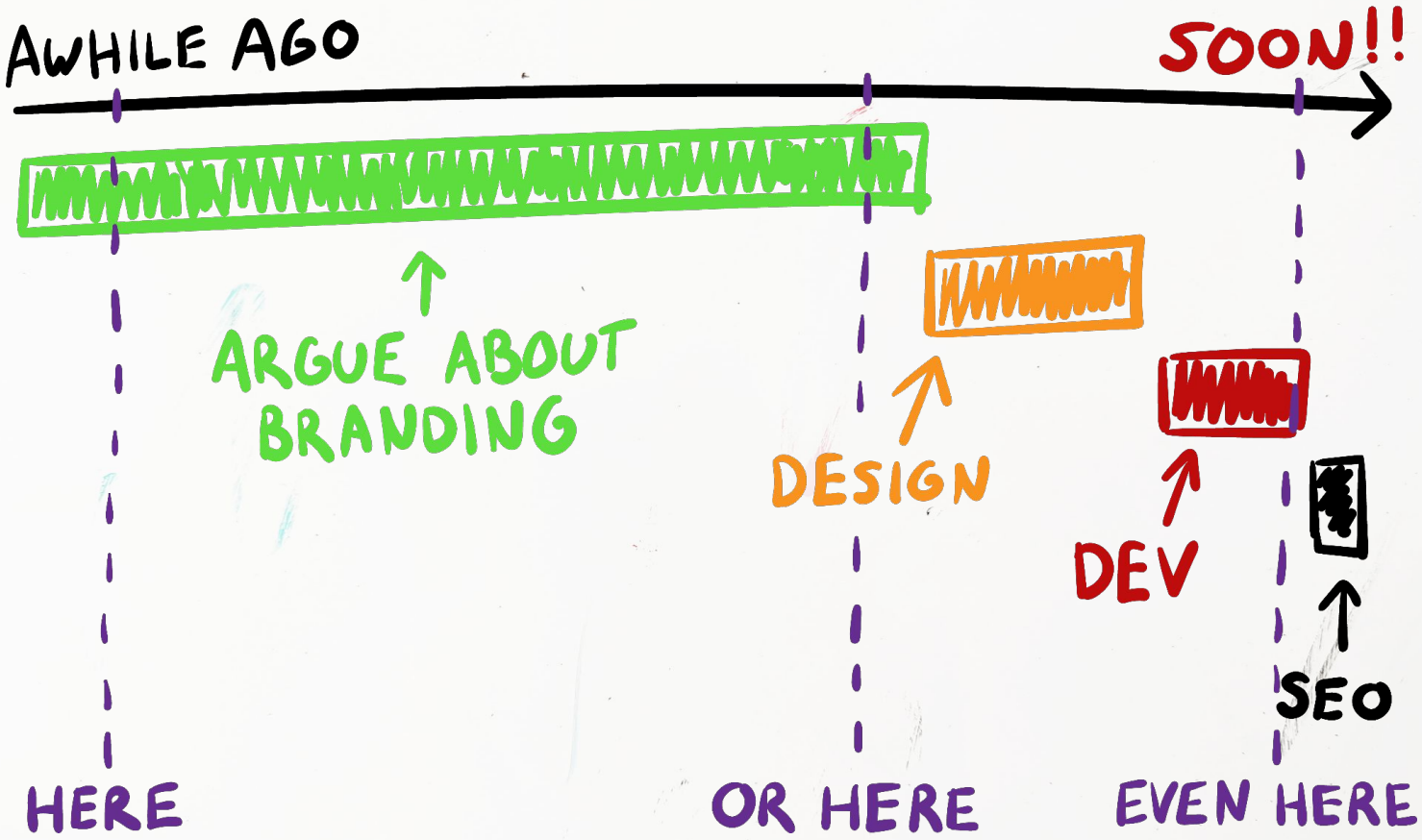
<button>



1. Cat
2. ???
3. Profit!



MVP TIMELINE



YOU HAVE TIME FOR ACCESSIBILITY

THANK YOU!

Plum Ertz
@plumertzi