

# Leading by example

Staying technical as a CTO

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# Make commerce better for everyone

POWERING GLOBAL ENTREPRENEURSHIP

MILLIONS OF MERCHANTS

\$444+ BILLION IN GLOBAL ECONOMIC ACTIVITY

5 MILLION JOBS SUPPORTED IN 2021

POWERED BY THOUSANDS OF SHOPIFY  
ENGINEERS

- PERCEPTION OF  
MANAGEMENT

Power, compensation, prestige

- IC'S ARE COMPANY  
MAKERS

Power, compensation, prestige

- INTENTIONAL  
LEADERSHIP

You need to love managing people



# The choice



# **Welcome to leadership**

NEW SKILLS REQUIRED

PEOPLE TAKE TIME

SAY THE THING!

# 5 tips to stay technical

## READING IS A MUST

Read the docs and code. Get book recommendations.

## CODE AS A HOBBY

Your code might not be in production, but keep coding. Use your dev tools.

## PARTICIPATE IN HACKATHONS

Go outside your org to broaden horizons.

## HIRE SMART PEOPLE

It's not about knowing every technology in detail.

## FIND YOUR TECH ADVISORS

Internal or external. You'll learn quickly and find new recommendations.

# 2 ways to make it possible

HIRE...AND  
HIRE WELL

Your people change your day to day.

ADDRESS  
OPERATIONAL ISSUES

Bugs, outages, customer issues.

# Thank you

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